

Help Save Lives by being Pampered
belladonna Hosts Mammography Fundraiser

By Lori Ciccarelli, Community Relations Director

During the month of August on Mondays and Tuesdays, Belladonna Massage and Skin Care will be pledging 50% of proceeds from services performed to help Mammoth Hospital establish a full-field digital mammography system. "I have not personally experienced breast cancer; however, I did have a scare a few years ago when I found a lump and headed to Reno for more advanced equipment," says Donna Vanderburg, Belladonna owner. "I understand the value of state-of-the-art equipment and advanced services for our community."

The staff at Belladonna is looking forward to being a part of giving back to the community and hope to see a good turnout from the local population during the month of August. It's a chance to enjoy a massage, facial, waxing or make-up service and know that even though you are getting pampered, 50% of proceeds will go to a great cause.

"We have been so impressed with the community and local businesses stepping up to support our mammography initiative," says Lori Ciccarelli, Mammoth Hospital Community Relations Director. "We are grateful for Belladonna donating a portion of their time and products to help save lives. Breast cancer touches and affects everyone in some way. It is the number one leading cause of death in women ages 35-54. Statistics show that a woman's chance of developing breast cancer in her lifetime is 1 in 8. A new case of breast cancer is diagnosed every 2.5 minutes. When breast cancer is detected before it spreads, the five-year survival rate is nearly 100%. Since Mono County is not equipped to detect breast cancer through mammography, the five-year survival rate drops to 77%. Early detection is the key to survival. Mammoth Hospital has set a goal to obtain a full field digital mammography system. This type of mammography allows for faster acquisition, less radiation, and increased patient comfort."

Help make a difference with the fight against breast cancer. Contact Belladonna at (760) 934-3344 to schedule your appointment. Belladonna offers massages, facial, waxing and make-up and is located inside the Holiday Inn at 3236 Main Street. Visit www.belladonnaspa.com.